

QuickBooks Accountant Desktop & QuickBooks ProAdvisor Features & Benefits

PURPOSE

This quick reference guide provides information on the QuickBooks Accountant Desktop and the QuickBooks ProAdvisor Program for 2017 offerings. Sales conversation talking points are also provided.

QUICKBOOKS ACCOUNTANT DESKTOP 2017

While there are no version specific changes to the QuickBooks Accountant Desktop 2017 product, this section highlights QuickBooks Desktop Pro, Premier and Enterprise features that are most valued by accountants and provides talking points to use during sales conversations.

Feature	Benefits & Talking Points
<p>Improved! Smart Search</p>	<p>The improved Smart Search functionality makes finding information in QuickBooks Desktop easier!</p> <ul style="list-style-type: none"> • Find what you want with easier, faster search. Now you can search between values to find a transaction without having to remember the exact amount. • Locate accounts, items and clients faster by typing in part of a name and having QuickBooks Desktop automatically fill in the rest.
<p>Improved! Report Filters</p>	<p>Improved Report Filters simplify report customization!</p> <ul style="list-style-type: none"> • Now two clicks is all it takes to see which filters have been applied to a report. Visible filters make it easy to reproduce memorized reports. The new filter tool also provides you with an easy way to quickly toggle back and forth between reports.
<p>New! Cleared Charges Flag</p>	<p>Quickly and easily see if a credit card charge or refund has cleared!</p> <ul style="list-style-type: none"> • A cleared flag on the transaction now lets you know the card status without having to check reports or the register.

Benefits & Talking Points

New! Deleted Users on Audit Trail

Now track transactions by deleted users with better accuracy!

- The name of deleted users now appears on the audit trail report or any other report that includes user names.
- Match back transactions to deleted users and give your clients a more detailed view of the audit trail.

NOTE: While, the Scheduled Reports feature is available in QuickBooks Accountant Desktop 2017 it has restrictions that limit it's usefulness to accounting professionals. These restrictions are:

- Scheduled Reports will not function correctly if multiple versions of QuickBooks Desktop 2017 are installed on the same system.
- Scheduled Reports will not function in a multi-user or hosted environment.

2017 CHANGES TO THE QUICKBOOKS PROADVISOR PROGRAM

The following changes have been made to the QuickBooks ProAdvisor Program for Intuit's fiscal year 2017:

- New QuickBooks ProAdvisor Program members will no longer receive a new member kit. Membership kits will no longer be shipped to any ProAdvisors.
- The QuickBooks ProAdvisor DVD Kit is no longer available for order.
- Always determine the customer's need for physical DVDs prior to placing this order.

These changes will have a minor impact on the majority of QuickBooks ProAdvisors and will help Intuit continue to provide the greatest value possible to our Quickbooks ProAdvisor customers.